

PRIVACY POLICY

Issued February 20, 2026

This privacy notice for BidRL.com, Inc. ("we," "us," or "our"), describes how and why we might collect, store, use, and/or share ("process") your information when you use our services ("Services"), which include our mobile application "The Deal Finder," our BidRL.com websites (including www.BidRL.com and www.TheDealFinder.com), and any other website or application of ours that links to this privacy notice, such as when you:

- Download and use our mobile application "The Deal Finder" on iOS (Apple App Store) or Android (Google Play), or use BidRL.com websites (including www.BidRL.com and www.TheDealFinder.com) or any other website or application of ours that links to this privacy notice
- Engage with us in other related ways, including any sales, marketing, or events, through our mobile application or website

Questions or concerns? Reading this privacy notice will help you understand your privacy rights and choices. If you do not agree with our policies and practices, please do not use our Services. If you still have any questions or concerns, please contact us at privacy@thedealfinder.com (BidRL.com, Inc.).

SUMMARY OF KEY POINTS

This summary provides key points from our privacy notice, but you can find out more details about any of these topics by clicking the link following each key point or by using our table of contents below to find the section you are looking for.

What personal information do we process? When you visit, use, or navigate our Services, we may process personal information depending on how you interact with us and the Services, the choices you make, and the products and features you use. Learn more about personal information you disclose to us.

Do we process any sensitive personal information? We may process sensitive personal information when necessary or as otherwise permitted by applicable law (for example, where required, with your consent). Learn more about sensitive information we process.

Do we receive any information from third parties? We may receive limited information from third parties, such as account/identity information from authentication providers (e.g., Apple or Google-provided identifiers and email address, and name only if you choose to share it).

How do we process your information? We process your information to provide, improve, and administer our Services, communicate with you, for security and fraud prevention, and to comply with law. We may also process your information for other purposes with your consent. We process your information only when we have a valid legal reason to do so. Learn more about how we process your information.

In what situations and with which types of parties do we share personal information? We may share information in specific situations and with specific categories of third parties. Learn more about [when and with whom we share your personal information](#).

How do we keep your information safe? We have organizational and technical processes and procedures in place to protect your personal information. However, no electronic transmission over the internet or information storage technology can be guaranteed to be 100% secure, so we cannot promise or guarantee that hackers, cybercriminals, or other unauthorized third parties will not be able to defeat our security and improperly collect, access, steal, or modify your information. Learn more about [how we keep your information safe](#).

What are your rights? Depending on where you are located geographically, the applicable privacy law may mean you have certain rights regarding your personal information. Learn more about [your privacy rights](#).

How do you exercise your rights? The easiest way to exercise your rights is by submitting a [data subject access request](#), or by contacting us. We will consider and act upon any request in accordance with applicable data protection laws.

Want to learn more about what we do with any information we collect? [Review the privacy notice in full](#).

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1. WHAT INFORMATION DO WE COLLECT?

Personal information you disclose to us

In Short: We collect personal information that you provide to us.

We collect personal information that you voluntarily provide to us when you register on the Services, express an interest in obtaining information about us or our products and Services, when you participate in activities on the Services, or otherwise when you contact us.

Personal Information Provided by You. The personal information that we collect depends on the context of your interactions with us and the Services, the choices you make, and the products and features you use. The personal information we collect may include the following:

- names
- phone numbers
- email addresses
- mailing addresses
- usernames
- passwords
- user ID
- device IP metadata
- contact preferences
- billing addresses
- debit/credit card numbers
- visual information
- job applicant information

Sensitive Information. Where applicable law defines certain data as “sensitive personal information” (including under the California CPRA), we may process the following categories of sensitive information as permitted by applicable law (and, where required, with your consent):

- account login credentials (security/authentication data used to protect your account)
- approximate geolocation
- precise geolocation (sensitive personal information under certain laws, including the California CPRA)

Payment Data. We may collect data necessary to process your payment if you make purchases, such as your billing contact information and transaction details. Payment card information is processed by Stripe and is not stored by us. Charges for event purchases may appear on your payment statement as “The Deal Finder” and/or “www.BidRL.com” (or a similar descriptor), which are descriptors used by BidRL.com, Inc. You may find Stripe’s privacy notice link(s) here: <https://stripe.com/privacy>.

Error Monitoring and Diagnostics

We use Sentry to monitor application performance and detect technical errors. Sentry may receive device information, crash logs, and technical diagnostics to help us identify and fix issues. You may find Sentry’s privacy notice link(s) here: <https://sentry.io/privacy/>

Database and Backend Infrastructure

We use Supabase to host databases, manage authentication, and store application data. Supabase processes account information and usage data necessary to provide secure access and functionality. You may find Supabase's privacy notice link(s) here:

<https://supabase.com/privacy>

E-commerce Platform Infrastructure

We use Medusa to power certain commerce features, such as product listings, order processing, and transaction management. Medusa processes purchase and order data solely to support these functions. You may find Medusa's privacy notice link(s) here:

<https://medusajs.com/privacy-policy/>

All personal information that you provide to us must be true, complete, and accurate, and you must notify us of any changes to such personal information.

Information automatically collected

***In Short:** Some information — such as your Internet Protocol (IP) address and/or browser and device characteristics — is collected automatically when you visit our Services.*

We automatically collect certain information when you visit, use, or navigate the Services. This information does not reveal your specific identity (like your name or contact information) but may include device and usage information, such as your IP address, browser and device characteristics, operating system, language preferences, referring URLs, device name, country, approximate location (such as city/region inferred from your IP address), information about how and when you use our Services, and other technical information. This information is primarily needed to maintain the security and operation of our Services, and for our internal analytics and reporting purposes.

Like many businesses, we also collect information through cookies and similar technologies.

The information we collect includes:

- ***Log and Usage Data.*** Log and usage data is service-related, diagnostic, usage, and performance information our servers automatically collect when you access or use our Services and which we record in log files. Depending on how you interact with us, this log data may include your IP address, device information, browser type, and settings and information about your activity in the Services (such as the date/time stamps associated with your usage, pages and files viewed, searches, and other actions you take such as which features you use), device event information (such as system activity, error reports (sometimes called "crash dumps"), and hardware settings).
- ***Device Data.*** We collect device data such as information about your computer, phone, tablet, or other device you use to access the Services. Depending on the device used, this device data may include information such as your IP address (or proxy server), device and application identification numbers, approximate location (such as city/region inferred from your IP address), browser type, hardware model, Internet service provider and/or mobile carrier, operating system, and system configuration information.

- *Location Data.* We collect location data such as information about your device's location, which can be either precise (GPS) or approximate (such as city/region inferred from your IP address). We only collect precise location if you enable a location-based feature (for example, to show you nearby deals or dealers in a new area) and grant the applicable operating system permission; if you do not grant permission, we will not collect precise location. If you enable such a feature, we may collect location while the app is in use, and we will collect background location (when the app is not in use) only if you specifically choose to allow it in your device's permission settings (for example, by selecting "Always" or otherwise enabling background location for the app). If you do not allow background location, we will not collect background location. You can turn off location collection at any time by disabling the location-based feature in the app (if available) and/or by changing your device's location permission settings (for example, setting Location access to "Never" or turning off "Precise Location"); if you deny or revoke these permissions, the app will not collect precise or background location. However, if you choose to turn off location, you may not be able to use certain aspects of the Services.

2. HOW DO WE PROCESS YOUR INFORMATION?

***In Short:** We process your information to provide, improve, and administer our Services, communicate with you, for security and fraud prevention, and to comply with law. We may also process your information for other purposes with your consent.*

We process your personal information for a variety of reasons, depending on how you interact with our Services, including:

- **To facilitate account creation and authentication and otherwise manage user accounts.** We may process your information so you can create and log in to your account, as well as keep your account in working order.
- **To deliver and facilitate delivery of services to the user.** We may process your information to provide you with the requested service.
- **To respond to user inquiries/offer support to users.** We may process your information to respond to your inquiries and solve any potential issues you might have with the requested service.
- **To fulfill and manage your orders.** We may process your information to fulfill and manage your orders, payments, cancellations, and refunds made through the Services. For Drop Zone events, the Authorized Dealer hosting the event is the seller of record and is responsible for inventory, fulfillment, pickup, and refunds where required by law, and we may share limited information with the Dealer (such as your name and contact information, order and payment details, and pickup verification information) to facilitate fulfillment and pickup. The Dealer may process this information as an independent business in accordance with its own privacy practices, which will be provided in the applicable Event Terms and Conditions or by the Dealer.
- **To send you marketing and promotional communications.** We may process the personal information you send to us for our marketing purposes, if this is in accordance with your

marketing preferences. You can opt out of our marketing emails at any time. For more information, see "[WHAT ARE YOUR PRIVACY RIGHTS?](#)" below.

- **To deliver targeted advertising to you.** We may process your information to develop and display personalized content and advertising tailored to your interests, location, and more.
- **To protect our Services.** We may process your information as part of our efforts to keep our Services safe and secure, including fraud monitoring and prevention.
- **To evaluate and improve our Services, products, marketing, and your experience.** We may process your information when we believe it is necessary to identify usage trends, determine the effectiveness of our promotional campaigns, and to evaluate and improve our Services, products, marketing, and your experience.
- **To identify usage trends.** We may process information about how you use our Services to better understand how they are being used so we can improve them.
- **To comply with our legal obligations.** We may process your information to comply with our legal obligations, respond to legal requests, and exercise, establish, or defend our legal rights.

3. WHEN AND WITH WHOM DO WE SHARE YOUR PERSONAL INFORMATION?

***In Short:** We may share information in specific situations described in this section and/or with the following categories of third parties.*

Vendors, Consultants, and Other Third-Party Service Providers. We may share your data with third-party vendors, service providers, contractors, or agents ("**third parties**") who perform services for us or on our behalf and require access to such information to do that work. We have contracts in place with our third parties, which are designed to help safeguard your personal information. This means that they cannot do anything with your personal information unless we have instructed them to do it. They will also not share your personal information with any organization apart from us. They also commit to protect the data they hold on our behalf and to retain it for the period we instruct. We may also share limited personal information with Authorized Dealers that host Drop Zone events or Auction Events, which will be disclosed to you in the Event Terms and Conditions for purposes of fulfillment, pickup coordination, and fraud prevention, including verifying identity at pickup.

The categories of third parties we may share personal information with are as follows:

- Cloud Computing Services
- Data Analytics Services
- Data Storage Service Providers
- Finance & Accounting Tools
- Order Fulfillment Service Providers

- Payment Processors
- Social Networks
- Sales & Marketing Tools
- Retargeting Platforms
- Product Engineering & Design Tools
- Performance Monitoring Tools
- User Account Registration & Authentication Services
- Website Hosting Service Providers
- Ad Networks

We also may need to share your personal information in the following situations:

- **Business Transfers.** We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.
- **Affiliates.** We may share your information with our affiliates, in which case we will require those affiliates to honor this privacy notice. Affiliates include our parent company and any subsidiaries, joint venture partners, or other companies that we control or that are under common control with us.
- **Business Partners.** We may share your information with our business partners to offer you certain products, services, or promotions.

4. DO WE USE SDKs AND OTHER TRACKING TECHNOLOGIES?

In Short: We may use SDKs and other tracking technologies to collect and store your information.

We may use SDKs and similar tracking technologies (like mobile identifiers, analytics SDKs, and crash reporting tools) to access or store information on your device. We use these technologies to (1) operate and secure our Services, (2) understand usage and improve performance, (3) measure the effectiveness of marketing campaigns, and (4) support affiliate attribution. You can control certain tracking through your device settings (for example, limiting ad tracking or resetting your advertising identifier) and, where available, through in-app settings. You may also opt out of “sale”/“sharing” and targeted advertising by using the “Do Not Sell or Share My Personal Information” link on our website at [INSERT URL] and, for mobile apps, by going to Settings > Privacy > “Do Not Sell or Share My Personal Information” (or similar) and turning off targeted advertising.

5. HOW LONG DO WE KEEP YOUR INFORMATION?

***In Short:** We keep your information for as long as necessary to fulfill the purposes outlined in this privacy notice unless otherwise required by law.*

We will only keep your personal information for as long as it is necessary for the purposes set out in this privacy notice, unless a longer retention period is required or permitted by law (such as tax, accounting, or other legal requirements). Retention periods vary depending on the type of information and why we process it, and some information may be retained after account closure where needed to comply with law, prevent fraud, resolve disputes, enforce our agreements, or for other legitimate business purposes.

When we have no ongoing legitimate business need to process your personal information, we will either delete or anonymize such information, or, if this is not possible (for example, because your personal information has been stored in backup archives), then we will securely store your personal information and isolate it from any further processing until deletion is possible. We retain backup copies for limited periods in accordance with our backup cycles and delete or overwrite them as part of those cycles.

6. HOW DO WE KEEP YOUR INFORMATION SAFE?

***In Short:** We aim to protect your personal information through a system of organizational and technical security measures.*

We have implemented appropriate and reasonable technical and organizational security measures designed to protect the security of any personal information we process. However, despite our safeguards and efforts to secure your information, no electronic transmission over the Internet or information storage technology can be guaranteed to be 100% secure, so we cannot promise or guarantee that hackers, cybercriminals, or other unauthorized third parties will not be able to defeat our security and improperly collect, access, steal, or modify your information. Although we will do our best to protect your personal information, transmission of personal information to and from our Services is at your own risk. You should only access the Services within a secure environment.

7. DO WE COLLECT INFORMATION FROM MINORS?

***In Short:** Our Service is not directed to anyone under 18, and we do not knowingly collect personal information from anyone under 18.*

Children's Privacy. Our Service is not directed to anyone under 18, and we do not knowingly collect personal information from anyone under 18. If you are a parent or guardian and you believe that a person under 18 has provided us with personal information, please contact us at privacy@thedealfinder.com. If we become aware that we have collected personal information from a person under 18, we will take steps to delete that information.

If we have actual knowledge that we sell or share personal information of a consumer under 16 years of age, we will obtain the affirmative authorization (opt-in) required by applicable law.

8. WHAT ARE YOUR PRIVACY RIGHTS?

***In Short:** You may review, change, or terminate your account at any time.*

If you are located in the EEA or UK and you believe we are unlawfully processing your personal information, you also have the right to complain to your Member State data protection authority or UK data protection authority.

If you are located in Switzerland, you may contact the Federal Data Protection and Information Commissioner.

Withdrawing your consent: If we are relying on your consent to process your personal information, which may be express and/or implied consent depending on the applicable law, you have the right to withdraw your consent at any time. You can withdraw your consent at any time by contacting us by using the contact details provided in the section "HOW CAN YOU CONTACT US ABOUT THIS NOTICE?" below.

However, please note that this will not affect the lawfulness of the processing before its withdrawal nor, when applicable law allows, will it affect the processing of your personal information conducted in reliance on lawful processing grounds other than consent.

Account Information

If you would at any time like to review or change the information in your account or terminate your account, you can:

- Contact us using the contact information provided.

Upon your request to terminate your account, we will deactivate or delete your account and information from our active databases. However, we may retain some information in our files to prevent fraud, troubleshoot problems, assist with any investigations, enforce our legal terms and/or comply with applicable legal requirements.

SDKs and similar technologies: You can manage certain tracking technologies through your mobile device settings (for example, limiting ad tracking or resetting your advertising identifier) and, where available, through in-app settings. If you disable certain tracking, some features or services of our Services may not function properly. You may also opt out of targeted advertising and "sale"/"sharing" (as defined by applicable law) through your device settings, our in-app privacy settings, and applicable industry opt-out tools. This opt-out limits cross-context behavioral advertising and related disclosures of online identifiers (such as cookie identifiers, device identifiers, and IP address) to third parties for their own advertising purposes.

If you have questions or comments about your privacy rights, you may email us at privacy@thedealfinder.com.

9. CONTROLS FOR DO-NOT-TRACK FEATURES

Most web browsers and some mobile operating systems and mobile applications include a Do-Not-Track ("DNT") feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. At this stage no uniform technology standard for recognizing and implementing DNT signals has been finalized. As such, we do not currently respond to DNT browser signals or any other mechanism that automatically communicates

your choice not to be tracked online. If a standard for online tracking is adopted that we must follow in the future, we will inform you about that practice in a revised version of this privacy notice.

10. DO UNITED STATES RESIDENTS HAVE SPECIFIC PRIVACY RIGHTS?

In Short: *If you are a resident of California, you are granted specific rights regarding access to your personal information, including the right to opt out of the sale or sharing of your personal information. We do not sell your personal information as defined by California law. We share personal information for cross-context behavioral advertising as defined by California law.*

What categories of personal information do we collect?

We have collected the following categories of personal information in the past twelve (12) months:

Category	Examples	Collected
A. Identifiers	Contact details, such as real name, alias, postal address, telephone or mobile contact number, unique personal identifier, online identifier, Internet Protocol address, email address, and account name	YES
B. Protected classification characteristics under state or federal law	Gender and date of birth	YES
C. Commercial information	Transaction information, purchase history, financial details, and payment information	YES
D. Biometric information	Fingerprints and voiceprints	NO
E. Internet or other similar network activity	Browsing history, search history, online behavior, interest data, and interactions with our and other websites, applications, systems, and advertisements	YES
F. Geolocation data	Device location	YES
G. Audio, electronic, visual, thermal, olfactory, or similar information	Images and audio, video or call recordings created in connection with our business activities	NO
H. Professional or employment-related information	Business contact details in order to provide you our Services at a business level or job title, work history, and professional qualifications if you apply for a job with us	YES
I. Education Information	Student records and directory information	NO
J. Inferences drawn from collected personal information	Inferences drawn from any of the collected personal information listed above to create a	NO

	profile or summary about, for example, an individual's preferences and characteristics	
K. Sensitive personal information	Account login information	Precise geolocation YES

We will use and retain the collected personal information as needed to provide the Services or for:

- A. Identifiers - As long as the user has an account with us
- B. Protected classification characteristics under state or federal law - As long as the user has an account with us
- C. Commercial information - As long as the user has an account with us
- E. Internet or other similar network activity - As long as the user has an account with us
- F. Geolocation data - As long as the user has an account with us
- H. Professional or employment-related information - Per applicable state law.
- K. Sensitive personal information - As long as the user has an account with us

Sensitive personal information may be used, or disclosed to a service provider or contractor, for additional, specified purposes. You have the right to limit the use or disclosure of your sensitive personal information.

We may also collect other personal information outside of these categories through instances where you interact with us in person, online, or by phone or mail in the context of:

- Receiving help through our customer support channels;
- Participation in customer surveys or contests; and
- Facilitation in the delivery of our Services and to respond to your inquiries.

How do we use and share your personal information?

Learn about how we use your personal information in the section, "[HOW DO WE PROCESS YOUR INFORMATION?](#)"

We collect and share your personal information through:

- Analytics and marketing SDKs (including advertising identifiers)
- Social media SDKs

- Crash reporting and performance monitoring SDKs; affiliate attribution technologies

More information about our data collection and sharing practices can be found in this privacy notice.

Will your information be shared with anyone else?

We may disclose your personal information with our service providers pursuant to a written contract between us and each service provider. Learn more about who we disclose personal information to in the section, "WHEN AND WITH WHOM DO WE SHARE YOUR PERSONAL INFORMATION?"

We may use your personal information for our own business purposes, such as for undertaking internal research for technological development and demonstration. This is not considered to be "selling" of your personal information.

We have disclosed the following categories of personal information to third parties for a business or commercial purpose in the preceding twelve (12) months:

- A. Identifiers
- E. Internet or other electronic network activity information
- F. Geolocation data
- K. Sensitive personal information

The categories of third parties to whom we disclosed personal information for a business or commercial purpose can be found under "WHEN AND WITH WHOM DO WE SHARE YOUR PERSONAL INFORMATION?"

We have shared the following categories of personal information to third parties in the preceding twelve (12) months (for example, through certain advertising, analytics, and affiliate tracking/attribution technologies):

We share personal information in connection with these activities where they are enabled. We do not sell personal information.

We share personal information (including online identifiers, such as cookie identifiers, device identifiers, and IP address, and internet or other similar network activity) for cross-context behavioral advertising under California law when we use advertising, analytics, and affiliate tracking/attribution technologies. We do not sell personal information as defined by California law.

The categories of third parties to whom we sold personal information are: None.

- Data Analytics Services
- Ad Networks
- Affiliate Marketing Programs
- Retargeting Platforms
- User Account Registration & Authentication Services

The categories of third parties to whom we shared personal information with are (for cross-context behavioral advertising):

- Ad Networks
- Affiliate Marketing Programs
- Data Analytics Services
- Retargeting Platforms
- User Account Registration & Authentication Services

California Residents

California Civil Code Section 1798.83, also known as the "Shine The Light" law, permits our users who are California residents to request and obtain from us, once a year and free of charge, information about categories of personal information (if any) we disclosed to third parties for direct marketing purposes and the names and addresses of all third parties with which we shared personal information in the immediately preceding calendar year. If you are a California resident and would like to make such a request, please submit your request in writing to us using the contact information provided below.

If you are under 18 years of age and reside in California, you have the right to request removal of unwanted content or information that you publicly post on the Services. To request removal of such content or information, please contact us using the contact information provided below and include the email address associated with your account (if any) and a statement that you reside in California. We will make sure the content, or information is not publicly displayed on the Services, but please be aware that the content or information may not be completely or comprehensively removed from all our systems (e.g., backups, etc.).

11. DO WE MAKE UPDATES TO THIS NOTICE?

***In Short:** Yes, we will update this notice as necessary to stay compliant with relevant laws.*

We may update this privacy notice from time to time. The updated version will be indicated by an updated "Revised" date and the updated version will be effective as soon as it is accessible. If we make material changes to this privacy notice, we may notify you either by prominently posting a notice of such changes or by directly sending you a notification. We encourage you to review this privacy notice frequently to be informed of how we are protecting your information.

12. HOW CAN YOU CONTACT US ABOUT THIS NOTICE?

If you have questions or comments about this notice, you may email us at privacy@thedealfinder.com (BidRL.com, Inc.) or contact us by post at:

BidRL.com, Inc.

PO Box 370,
Elk Grove, CA 95759-0370
United States

13. HOW CAN YOU REVIEW, UPDATE, OR DELETE THE DATA WE COLLECT FROM YOU?

Based on the applicable laws of your country, you may have the right to request access to the personal information we collect from you, change that information, or delete it. To request to review, update, or delete your personal information, please fill out and submit a [data subject access request](#).